Privacy Policy

Good Fundraising

Introduction

Good Fundraising is committed to protecting your privacy and ensuring that your personal information is handled securely, responsibly and in accordance with applicable data protection legislation.

This Privacy Policy explains how Good Fundraising collects, uses, stores and protects personal information when you visit our website, contact us, make an enquiry or otherwise interact with our business.

We process personal information in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and applicable privacy and electronic communications legislation.

By using our website, you acknowledge that you have had the opportunity to read this Privacy Policy.

Who We Are

For the purposes of data protection legislation, Good Fundraising is the organisation responsible for determining how and why your personal information is processed.

Organisation: Good Fundraising

Address: Willowdale, Dale Street, Ossett, West Yorkshire WF5 9HN

Email: info@gfco.uk

Telephone: 07974 703182

Website: www.goodfundraising.co.uk

3. Personal Information We Collect

We may collect and process the following types of personal information:

- **Identity information:** Your name and other identifying details.
- **Contact information:** Your email address, telephone number, postal address and other contact details.
- **Enquiry information:** Information you provide when completing a contact form, requesting information or communicating with us.

- **Business information:** Your organisation's name, job title, professional details and relevant business information.
- **Communication records:** Emails, telephone correspondence, messages and other communications between you and Good Fundraising.
- **Website information:** Technical information such as your IP address, browser type, device information, pages visited and website usage data, where collected through cookies or similar technologies.

We only collect personal information that is relevant and necessary for the purposes explained in this policy.

How We Collect Your Information

We may collect personal information in several ways, including:

- When you complete a contact or enquiry form on our website.
- When you contact us by email or telephone.
- When you request information about our services.
- When you communicate with us through social media or other online platforms.
- When you subscribe to receive updates or marketing communications, where applicable.
- Automatically through your use of our website, including cookies and similar technologies.
- From publicly available sources or third parties, where permitted by law.

How We Use Your Personal Information

Good Fundraising may use your personal information for the following purposes:

- To respond to enquiries and requests for information.
- To communicate with individuals and organisations interested in our services.
- To provide information about our services, workshops, events and activities.
- To manage business relationships and ongoing communications.
- To administer and improve our website and services.
- To monitor website performance and understand how visitors use our website.
- To maintain business records and comply with legal and regulatory obligations.
- To protect our business, website and users against fraud, misuse or security threats.
- To send relevant marketing communications where we are legally permitted to do so.

We will not use your personal information for purposes that are incompatible with the reasons for which it was originally collected without providing appropriate information and obtaining consent where required.

Lawful Basis for Processing

Under the UK GDPR, we must have a lawful basis for processing personal information.

Depending on the circumstances, Good Fundraising may rely on the following lawful bases:

Consent: Where you have given clear permission for us to use your personal information for a specific purpose, such as receiving certain marketing communications or accepting non-essential cookies.

Legitimate interests: Where processing is necessary for our legitimate business interests, provided these interests do not override your rights and freedoms. This may include responding to general business enquiries, maintaining business relationships and improving our website.

Contractual necessity: Where processing is necessary to take steps at your request before entering into a contract or to fulfil a contractual obligation.

Legal obligation: Where we are required to process personal information to comply with applicable laws and regulations.

We will only process personal information where an appropriate lawful basis applies.

Sharing Your Personal Information

Good Fundraising does not sell personal information to third parties.

We may share personal information with trusted third parties where necessary to operate our business and provide our services. These may include:

- Website hosting and website maintenance providers.
- IT, email and communication service providers.
- Website analytics and performance monitoring providers.
- Professional advisers, including legal, financial and accounting advisers.
- Regulatory authorities, law enforcement agencies or other public bodies where legally required.

Where third parties process personal information on our behalf, we take appropriate steps to ensure that suitable data protection and confidentiality arrangements are in place.

We will only share information where there is a legitimate and lawful reason to do so.

Data Security

Good Fundraising takes appropriate technical and organisational measures to protect personal information against unauthorised access, accidental loss, destruction, alteration or disclosure.

These measures may include:

- Restricting access to personal information to authorised individuals.
- Using appropriate password protection and access controls.
- Maintaining appropriate security measures for our systems and devices.
- Taking reasonable steps to ensure that personal information is stored and transmitted securely.
- Reviewing our data handling practices and security arrangements.

Although we take reasonable steps to protect personal information, no method of electronic transmission or storage is completely secure. We cannot guarantee absolute security.

How Long We Keep Your Information

We only retain personal information for as long as reasonably necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting and reporting requirements.

Retention periods will depend on the type of information and the reason it is held.

When personal information is no longer required, it will be securely deleted, destroyed or anonymised where appropriate.

Cookies and Website Tracking

Our website may use cookies and similar technologies to improve your browsing experience and help us understand how visitors use our website.

Cookies are small text files stored on your device when you visit a website.

They may be used to:

- Ensure the website operates correctly.
- Remember website preferences.
- Understand website traffic and visitor behaviour.
- Help us improve website functionality and performance.

Where required by law, we will request your consent before placing non-essential cookies on your device.

You can manage your cookie preferences through the website's cookie settings, where available, or through your browser settings.

Please be aware that disabling certain cookies may affect website functionality.

International Data Transfers

Some of the third-party service providers we use may store or process personal information outside the United Kingdom.

Where personal information is transferred internationally, Good Fundraising will ensure that appropriate safeguards are in place in accordance with applicable data protection legislation.

These safeguards may include an adequacy regulation or decision, an approved international data transfer agreement or other legally recognised transfer mechanism.

Your Data Protection Rights

Under applicable data protection legislation, you may have the following rights in relation to your personal information:

Right of access: You can request a copy of the personal information we hold about you.

Right to rectification: You can request that inaccurate or incomplete information is corrected.

Right to erasure: You can request that your personal information is deleted in certain circumstances.

Right to restrict processing: You can request that we limit how we use your personal information in certain circumstances.

Right to data portability: You can request that certain personal information is provided to you or transferred to another organisation in a structured, commonly used and machine-readable format.

Right to object: You can object to certain types of processing, including processing based on legitimate interests and direct marketing.

Right to withdraw consent: Where we rely on consent, you can withdraw it at any time. This will not affect the lawfulness of processing carried out before consent was withdrawn.

These rights are subject to certain legal conditions and exemptions.

To exercise any of your rights, please contact us using the details provided in this policy.

We may need to verify your identity before responding to a request.

Marketing Communications

Good Fundraising may occasionally send information about its services, activities, workshops, events or other relevant business updates.

We will only send electronic marketing communications where we have a lawful basis to do so and have complied with applicable marketing and privacy legislation.

You can unsubscribe from marketing emails at any time by using the unsubscribe facility included in the communication or by contacting us directly.

We will not use your personal information for direct marketing where you have objected or withdrawn your consent, where consent is the applicable lawful basis.

Third-Party Websites

Our website may contain links to external websites or online services operated by third parties.

These websites have their own privacy policies and data handling practices. Good Fundraising is not responsible for the privacy practices, content or security of external websites.

We recommend reviewing the privacy policy of any third-party website you visit.

Children's Privacy

Our website and services are not specifically directed at children, and we do not knowingly collect personal information from children through our website unless there is a lawful and appropriate reason to do so.

If we become aware that personal information has been collected from a child without an appropriate legal basis, we will take reasonable steps to address this.

Changes to This Privacy Policy

Good Fundraising may update this Privacy Policy from time to time to reflect changes in legislation, our business activities, website functionality or data processing practices.

Any updates will be published on this page, together with an amended last updated date.

We recommend checking this page periodically to ensure that you remain informed about how we handle personal information.

Contact Us

If you have any questions about this Privacy Policy, how we process personal information or wish to exercise your data protection rights, please contact us:

Good Fundraising
Willowdale
Dale Street
Ossett
West Yorkshire
WF5 9HN

Email: info@gfco.uk

Telephone: 07974 703182

Website: www.goodfundraising.co.uk

Right to Complain

If you are unhappy with how Good Fundraising has handled your personal information, we would encourage you to contact us first so that we have an opportunity to address your concerns.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's independent data protection regulator.

Information Commissioner's Office (ICO)

Website: https://ico.org.uk/

Telephone: 0303 123 1113

This Privacy Policy is governed by the laws of England and Wales.