



How can Cath help?



ABOUT CATH

CONTACT

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www.goodfundraising.co.uk



CATH STOREY

BID-WRITING LEAD

Cath is a purpose-led fundraiser who has worked across both the charitable and commercial sectors, supporting charities and community groups to unlock funding, provide hope and make a lasting difference in their communities. She has over 16 years' experience in income generation roles, raising funds for heritage projects, disability services, youth work, poverty relief, family support services and faith-based organisations.

An experienced bid writer with postgraduate marketing status (CIM), Cath has a strong portfolio of Trusts and Foundations fundraising, alongside several years' experience in Community and Corporate fundraising. She has a proven track record of securing income from a wide range of funders, including The National Lottery Community Fund, Heritage Lottery Fund, Garfield Weston, Henry Smith, the Liz & Terry Bramall Foundation, Children in Need and Leeds Community Foundation, and brings a strong working knowledge of local, regional and national trusts and foundations. Cath is also a mentor for Charity Works, the UK non-profit sector's graduate placement programme and has been a trustee of The Market Place Leeds.

When not crafting funding applications, Cath enjoys spending time with her family and being outdoors. She loves cycling, paddleboarding, wild swimming and climbing big hills.

AREAS OF EXPERTISE

- Research & Opportunity Scanning
- Bid-Writing
- Internal Collaboration
- Funder Stewardship
- Data, Budgets & Evaluation
- Deadline & Submission Management
- Fundraising Strategy Support

