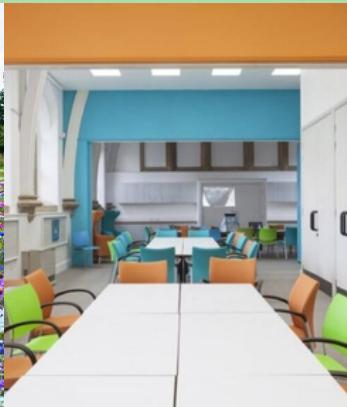


HOW TO GET FUNDRAISING READY



Trusts and foundations and donors are more likely to trust and engage with organisations that are well-prepared. If you're ready to clearly articulate your mission, vision, financials, and strategic plan, it shows you're serious and professional.

1. Clarify your mission, need, and fundraising goal	6. Strengthen your charities governance and operations
2. Gather evidence of need and impact	7. Get your charities finances in order
3. Understand your donor audiences	8. Get 'fundraising ready' internally
4. Build your case for support	9. Build relationships before you ask
5. Prepare your fundraising materials	10. Launch fundraising with a plan

If you want to learn more about how Good Fundraising could help, please contact info@gfco.uk