

# HOW TO GET FUNDRAISING READY



Trusts and foundations and donors are more likely to trust and engage with organisations that are well-prepared. If you're ready to clearly articulate your mission, vision, financials, and strategic plan, it shows you're serious and professional.

**1. Clarify your mission, need, and fundraising goal**

**2. Gather evidence of need and impact**

**3. Understand your donor audiences**

**4. Build your case for support**

**5. Prepare your fundraising materials**

**6. Strengthen your charities governance and operations**

**7. Get your charities finances in order**

**8. Get 'fundraising ready' internally**

**9. Build relationships before you ask**

**10. Launch fundraising with a plan**

If you want to learn more about how Good Fundraising could help, please contact [info@gfco.uk](mailto:info@gfco.uk)