



# How Can Lily Help?



# About Lily

## CONTACT

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[www.goodfundraising.co.uk](http://www.goodfundraising.co.uk)



## Lily Farrar

### Project Support Lead

Lily joined Good Fundraising with a strong interest in supporting charities and organisations to make a meaningful impact in their communities. Now working as Project Support Lead, she plays a key role in supporting the delivery of fundraising projects, campaigns and partnerships across the organisation.

She is particularly interested in creative approaches to fundraising, corporate partnerships and community engagement, and brings enthusiasm, organisation and fresh thinking to the team. Lily completed her Level 3 Fundraising Apprenticeship with a distinction and continues to develop her skills while contributing to the success of both clients and the wider team.

She organises events and campaigns for national charities, and has overseen social media and marketing for a wide range of organisations.

## Areas of Expertise

- 💡 Project Support
- 💡 Planning and Managing Events
- 💡 Social Media & Marketing Management
- 💡 Researching, Writing & Managing Funding Applications