

GDPR



The General Data Protection Regulation (GDPR) sets out how organisations must collect, use, store, and protect personal data. For charities, it governs how supporter, donor, volunteer, and beneficiary data is handled.

GDPR works alongside the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations. It is based on principles such as lawfulness, transparency, accuracy, data minimisation, and accountability. Personal data includes any information that identifies a living individual, such as names and contact details.

Understanding GDPR is essential for responsible fundraising. Good data practice protects individuals' rights, builds trust, and reduces risk. Charities must be clear about why they hold data, how it is used, and how individuals can exercise control over their information.

If you want to learn more about how Good Fundraising could help, please contact info@gfco.uk