

# FUNDRAISING TOP TIPS



Fundraising is vital to helping our work thrive – but it doesn't have to feel daunting. With the right approach, it can be creative, rewarding, and even enjoyable.

<b>1. Build a fundraising culture</b>	<b>6. Tell compelling stories</b>
<b>2. Know your why</b>	<b>7. Value small and regular gifts</b>
<b>3. Focus on relationships</b>	<b>8. Diversify, but focus on return</b>
<b>4. Make it easy to give</b>	<b>9. Show gratitude and impact</b>
<b>5. Start with what you've got</b>	<b>10. Keep learning and keep going</b>

Building strong fundraising takes time, creativity, and teamwork.

By focusing on relationships, clarity, and genuine gratitude, you'll not only raise more – you'll build a community that truly believes in what you do.

If you want to learn more about how Good Fundraising could help, please contact [info@gfco.uk](mailto:info@gfco.uk)