Training

Good Fundraising

from vision to reality

TRAINING FOR CONFIDENT & SUSTAINABLE FUNDRAISING

Building internal knowledge and confidence is central to sustainable fundraising. Good Fundraising delivers high-quality, practical training for staff, trustees and volunteers, designed to build skills, confidence and shared understanding across your organisation.

TAILORED TO YOUR NEEDS

We don't believe in one-size-fits-all training. Every session can be tailored to reflect your organisation's size, experience level, priorities and challenges whether you need a fundraising refresher, support with a specific income stream, or confidence-building for trustees or senior leaders.
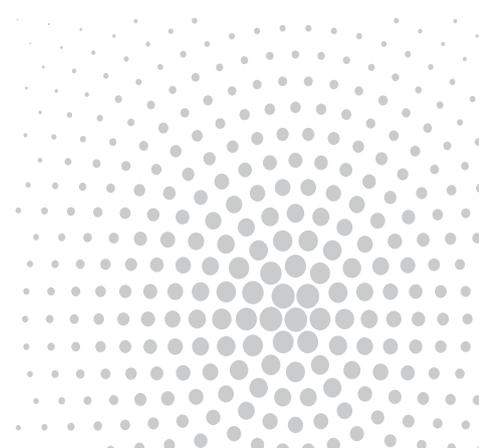
Training can be delivered in person or online, and adapted for mixed audiences or specific roles.

TOPICS WE COVER

We offer training across a wide range of fundraising and governance areas, including:

- Fundraising fundamentals
- Writing grant applications (including landfill tax funding)
- Everyone's a Fundraiser
- Corporate fundraising and partnerships
- Making the ask
- Chairing meetings
- Governance roles and responsibilities
- Strategic fundraising planning
- Having difficult conversations in the workplace

If there's something specific your organisation needs, we can design a bespoke session to meet it.

PROVEN EXPERIENCE

We've delivered training for a wide range of organisations, including Barnsley Museums and Heritage Trust, Sheffield Museums, The Prince of Wales Hospice, Ferens Art Gallery, Yorkshire Institute of Fundraising, Involve, and Leeds Museums and Galleries, bringing real-world insight and practical examples into every session.

WHY GOOD FUNDRAISING?

- ✅ Training grounded in real fundraising experience
- ✅ Tailored sessions shaped around your needs
- ✅ Inclusive, supportive and confidence-building approaches

LET'S TALK

To find out how training can support your organisation please get in touch

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