



Strategy & Away Days



Good Fundraising
from vision to reality

Strategy & Away Days

Taking time away from the day-to-day can be invaluable in helping organisations reconnect with their vision and plan confidently for the future. Good Fundraising facilitates strategy sessions and away days that give trustees, staff and teams the space to reflect, refocus and agree clear priorities.

Making the Most of Precious Time

Our sessions are carefully designed to ensure your time is well spent. We help you review current activity, explore future opportunities and challenges, and develop realistic, practical action plans. By the end of the day, you'll leave with clarity, momentum and a shared understanding of next steps.

Inclusive, Engaging and Effective

Good Fundraising Away Days are fun, engaging and inclusive, ensuring all voices are heard, from trustees and senior leaders to staff and volunteers. Our facilitation style supports open discussion, builds confidence and creates genuine buy-in from decision-makers and the wider team.

Designed Around You

Sessions can be tailored to your organisation's needs, priorities and budget, whether you're:

- Developing a fundraising or organisational strategy
- Bringing trustees and staff together around shared goals
- Navigating change or growth
- Refreshing plans and reconnecting with your mission

Proven Experience

We've received consistently positive feedback from organisations who've taken part in Good Fundraising Away Days, with clients praising the energy, clarity and practical outcomes they achieve. For example, we have run strategy & away days for Green Estates CIC, Nova, National Coal Mining Museum, and Feren's Gallery. They have shared excellent feedback following their sessions

"Thank you for a great day. The activities helped to keep us focused & it allowed us time to think and reflect."

"Well structured & got me thinking with lots covered. Presenters had lots of knowledge and experience."

"I would recommend to anyone looking to develop their fundraising skills."

Why Good Fundraising?

- ✓ Experienced, supportive facilitation
- ✓ Practical outputs and clear action plans
- ✓ Inclusive approach that builds ownership and confidence

Let's Talk

To find out how a Strategy Session or Away Day can support your organisation, please get in touch.



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