



Mentoring and Coaching

 **Good Fundraising**
from vision to reality

Support, Confidence & Clarity at Every Stage of Your Journey

Fundraising roles can often feel isolating — particularly in small organisations or teams with limited capacity. Good Fundraising's mentoring and coaching service provides a structured, supportive space for individuals to reflect, build confidence, and strengthen their fundraising practice.

Experienced, Practical Support

Each lead at Good Fundraising brings several years' experience of mentoring and coaching fundraisers at different stages of their careers — from those new to fundraising to those stepping into leadership roles or navigating complex challenges. We also regularly support community groups and charities close to our hearts, providing advice and standalone support.

Tailored to the Individual

Our mentoring and coaching is always shaped around the needs of the individual. We focus on:

- Practical problem-solving for real fundraising challenges
- Developing skills, confidence and professional judgement
- Supporting career development and leadership transitions
- Helping fundraisers make informed decisions with clarity

Every client relationship includes an element of coaching and mentoring to ensure fundraising plans are achievable, sustainable, and empowering for those delivering them.

Investing in the Next Generation

Good Fundraising is proud to be registered with Charityworks as a mentor for their Non-Profit Graduate Scheme. We also partner with Juice Academy, an apprentice training provider for Content Creator, PR & Comms, and Charity Fundraiser Apprenticeships, and have employed our own fundraising apprentice — demonstrating our commitment to developing future talent.

Why Good Fundraising?

- Supportive, non-judgemental approach
- Deep, hands-on fundraising experience
- Commitment to learning, access and inclusion

Let's Talk

To find out how our mentoring and coaching can support you or your team, get in touch.



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