



Full Fundraising Service



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Good Fundraising offers a full fundraising service for organisations that want to harness the skills and experience of a multi-disciplinary team, without the cost or complexity of employing an in-house fundraiser or fundraising team.

This model works particularly well for organisations such as the National Coal Mining Museum for England and Barnsley Museums and Heritage Trust, providing reliable, expert fundraising capacity tailored to their needs.

A Flexible, Cost-Effective Solution

Our full fundraising service provides access to an externally hosted fundraising function, ideal for organisations that need comprehensive support but lack the capacity to recruit in-house. Benefits include:

- Cost savings compared to employing staff
- Reduced management and HR time
- Access to wide-ranging fundraising expertise
- Continuity and resilience during change

Support is delivered through agreed contracts for a set number of hours or days per month, or on an ad hoc basis, allowing fundraising — and, where needed, administration, marketing and communications, and stewardship of donors — to be managed efficiently and proportionately.

What the Service Can Include

Our full fundraising service can cover:

- Fundraising strategy development and review
- Bid writing and funding applications
- Funder relationship management
- Monitoring, evaluation and reporting
- Mentoring and support for staff and trustees
- Ongoing review and adaptation of plans

The service is flexible and scalable, evolving as your organisation's needs change.

Why Good Fundraising?

- ✓ A complete fundraising function at a proportionate cost
- ✓ Experienced, multi-disciplinary fundraising team
- ✓ Flexible support aligned to your organisation

Let's Talk

To find out how our full fundraising service can support your organisation, please get in touch.



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