



Community Consultation



Good Fundraising
from vision to reality

Community Consultation

Understanding the needs, priorities and perspectives of your community is essential for shaping meaningful services and building compelling fundraising cases. Good Fundraising supports organisations to carry out thoughtful, inclusive community consultation that strengthens projects, builds trust and meets funder expectations.

Why Community Consultation Matters

Community consultation plays a crucial role in demonstrating need and ensuring projects are genuinely community-led — a key requirement for many trusts and foundations. Well-designed consultations not only improves services, but significantly strengthen fundraising by showing that projects are necessary, relevant and supported by the people they aim to support.

Inclusive and Practical Approaches

We design and facilitate consultation processes tailored to your organisation and community, including:

- Focus groups and facilitated discussions
- Surveys and questionnaires
- Listening sessions and stakeholder workshops

Our approach is inclusive, accessible and proportionate, ensuring a wide range of voices are heard and captured meaningfully.

Strengthening Applications

We help you turn consultation findings into clear, compelling evidence that funders value. Integrating community insight into funding bids ensures proposals are grounded in lived experience and aligned with real need.

Recent consultations supported capital funding bids for Oulton Institute, Denby Grange Community Club and multiple Awards for All consultations for Barnsley Museums & Heritage Trust, enhancing credibility and significantly strengthening both proposals by clearly demonstrating community need and support.

Flexible Support

Community consultations can be delivered as a standalone service or integrated into our bid writing and fundraising support, depending on your needs.

Why Good Fundraising?

- Experience linking consultation to successful funding bids
- Inclusive, community-centred approach
- Clear, practical outputs funders understand

Let's Talk

To find out how our community consultation support can help your organisation, please get in touch,



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