



Bid Writing

 **Good Fundraising**
from vision to reality

Bid Writing

Successful funding applications require a clear narrative, strong evidence and careful attention to funder guidance. Good Fundraising provides expert bid-writing support that strengthens applications, improves success rates and builds confidence across your organisation.

Experience Across Sectors

We have extensive experience writing funding applications for a wide range of sectors and for six-figure projects. While our specialism is fundraising for the cultural, heritage and museums sector, our wider experience includes:

- Addiction charities
- Learning disability and neurodiversity support
- Churches and faith organisations
- Hospices
- Community centres and grassroots organisations

This breadth of experience allows us to adapt our approach to different funders, audiences and project types.

Supportive, Collaborative Approach

We work closely with you to strengthen your case for support, providing guidance on:

- Project scoping and development
- Community consultation
- Budget setting and costings
- Outcomes, monitoring and evaluation frameworks
- Supporting documentation and evidence

Our approach is collaborative and supportive, ensuring bids are both compelling and genuinely rooted in your organisation's work and capacity.

Major Funders and Programmes

We regularly support applications to major funders, including:

- National Lottery Heritage Fund and Community Fund
- Arts Council England
- Sport England
- Government Levelling Up funding
- Landfill Tax funders (WREN, Biffa, Veolia)
- Garfield Weston Foundation
- Henry Smith Charity

Some organisations work with us on major, one-off bids, while others use our support as a trusts and foundations overflow service to boost in-house capacity.

Why Good Fundraising?

- Experienced, funder-aware bid writers
- Strong focus on evidence, compliance and clarity
- Support that builds internal confidence and capacity

Let's Talk

To find out how our bid-writing support can help your organisation succeed, please get in touch.



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