



# Bid Writing

## Bid Writing

Successful funding applications require a clear narrative, strong evidence and careful attention to funder guidance. Good Fundraising provides expert bid-writing support that strengthens applications, improves success rates and builds confidence across your organisation.

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## Experience Across Sectors

We have extensive experience writing funding applications for a wide range of sectors and for six-figure projects. While our specialism is fundraising for the cultural, heritage and museums sector, our wider experience includes:

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- Addiction charities
  - Learning disability and neurodiversity support
  - Churches and faith organisations
  - Hospices
  - Community centres and grassroots organisations

This breadth of experience allows us to adapt our approach to different funders, audiences and project types.

## Supportive, Collaborative Approach

We work closely with you to strengthen your case for support, providing guidance on:

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- Project scoping and development
  - Community consultation
  - Budget setting and costings
  - Outcomes, monitoring and evaluation frameworks
  - Supporting documentation and evidence

Our approach is collaborative and supportive, ensuring bids are both compelling and genuinely rooted in your organisation's work and capacity.

# Major Funders and Programmes

We regularly support applications to major funders, including:

- National Lottery Heritage Fund and Community Fund
- Arts Council England
- Sport England
- Government Levelling Up funding
- Landfill Tax funders (WREN, Biffa, Veolia)
- Garfield Weston Foundation
- Henry Smith Charity

Some organisations work with us on major, one-off bids, while others use our support as a trusts and foundations overflow service to boost in-house capacity.

## Why Good Fundraising?

- ✓ Experienced, funder-aware bid writers
- ✓ Strong focus on evidence, compliance and clarity
- ✓ Support that builds internal confidence and capacity

## Let's Talk

To find out how our bid-writing support can help your organisation succeed, please get in touch.



**[www.goodfundraising.co.uk](http://www.goodfundraising.co.uk)**



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