



# Bid Writing

## BID WRITING

Successful funding applications require a clear narrative, strong evidence and careful attention to funder guidance. Good Fundraising provides expert bid-writing support that strengthens applications, improves success rates and builds confidence across your organisation.

## EXPERIENCE ACROSS SECTORS

We have extensive experience writing funding applications for a wide range of sectors and for six-figure projects. While our specialism is fundraising for the cultural, heritage and museums sector, our wider experience includes:

- Addiction charities
- Learning disability and neurodiversity support
- Churches and faith organisations
- Hospices
- Community centres and grassroots organisations

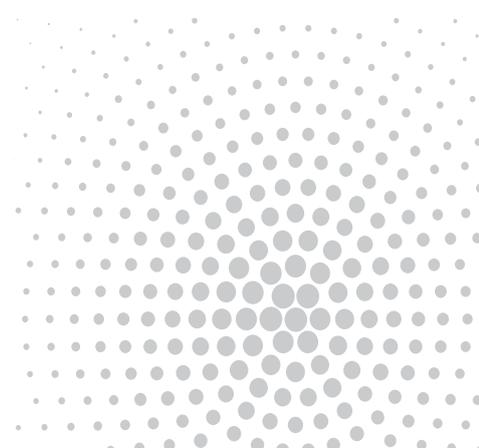
This breadth of experience allows us to adapt our approach to different funders, audiences and project types.

## A SUPPORTIVE, COLLABORATIVE APPROACH

We work closely with you to strengthen your case for support, providing guidance on:

- Project scoping and development
- Community consultation
- Budget setting and costings
- Outcomes, monitoring and evaluation frameworks
- Supporting documentation and evidence

Our approach is collaborative and supportive, ensuring bids are both compelling and genuinely rooted in your organisation's work and capacity.



## MAJOR FUNDERS AND PROGRAMMES

We regularly support applications to major funders, including:

- National Lottery Heritage Fund and Community Fund
- Arts Council England
- Sport England
- Government Levelling Up funding
- Landfill Tax funders (WREN, Biffa, Veolia)
- Garfield Weston Foundation
- Henry Smith Charity

Some organisations work with us on major, one-off bids, while others use our support as a trusts and foundations overflow service to boost in-house capacity..

## WHY GOOD FUNDRAISING?

- ✓ Experienced, funder-aware bid writers
- ✓ Strong focus on evidence, compliance and clarity
- ✓ Support that builds internal confidence and capacity

## LET'S TALK

To find out how our bid-writing support can help your organisation succeed, please get in touch.



[www.goodfundraising.co.uk](http://www.goodfundraising.co.uk)



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